

HAWORTH

Aloha Pro

Seating



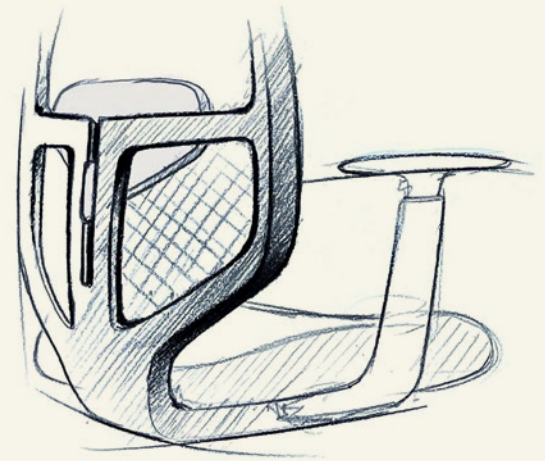
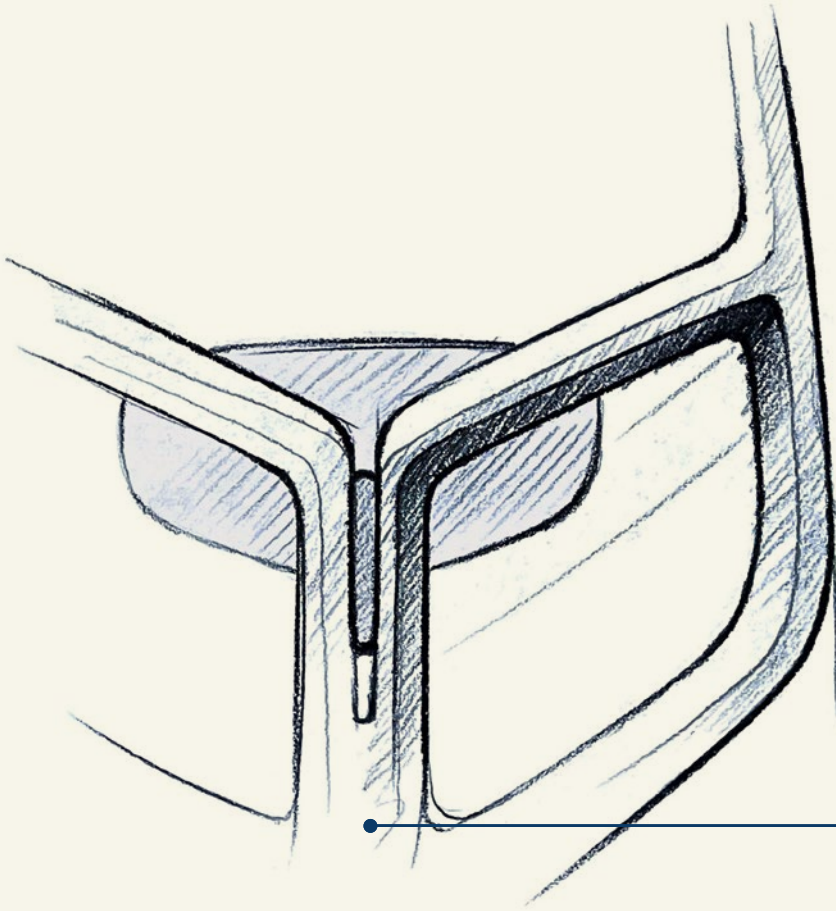
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Design



Brodbeck-Koepp Design


As a worldwide leader in office design, brodbeck-koepf design creates brand-defining products by designing for people first. Led by Veronika Köpp and Stefan Brodbeck, the studio delves deep into each project to understand the final user's needs at a human level. The studio's innovative, agile approach leads to thoughtful designs that merge cutting-edge technology with elegant simplicity.



Design focus

The central, striking Y-element sets a targeted design accent and visually places the ergonomic, height-adjustable lumbar pad at a centre of attention.

“The chair was designed with material efficiency and ease of manufacture in mind, while the fluid synchronous mechanism and the height-adjustable lumbar support offer maximum performance, comfort and functionality. The soft, flowing outer contour and the balanced proportions give Aloha Pro a calm, organic appearance.” VERONIKA KÖPP



Start bold. Sit smart.

The best office chairs for startups strike a balance between affordability and performance. Aloha Pro is a budget-friendly ergonomic chair that delivers long-term value for growing teams. Choosing the right office chair for your team is about more than just furniture – it's about supporting your people. With the right balance of comfort, durability, and cost, you can create a workspace where your team feels good and performs at their best.



Posture affects mental focus

Poor sitting posture – like slouching or leaning forward – can restrict blood flow and reduce oxygen to the brain. This leads to fatigue, brain fog, and reduced concentration. In contrast, sitting upright with proper lumbar support helps maintain alertness and mental clarity throughout the day.

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A welcoming and comfortable workspace is crucial for your well-being. Aloha Pro ensures you stay relaxed and focused, whether you're working from a bustling office or your cosy home workspace.

80.6% **81.9%**
Lumbar Support Overall Comfort

76.9%
Back Recline

77.8%
Back Frame
Shape

75.6%
Seat Comfort

75.6%
Back Support



Comfort comes first

As part of our design review, 34 participants took part in a blind test to evaluate the comfort of various office chairs. Aloha Pro received the highest average ratings, especially in overall comfort, lumbar support, and seat cushioning, outperforming all other models tested. These results confirm its superior ergonomic design and user satisfaction.

Blind Test Overview

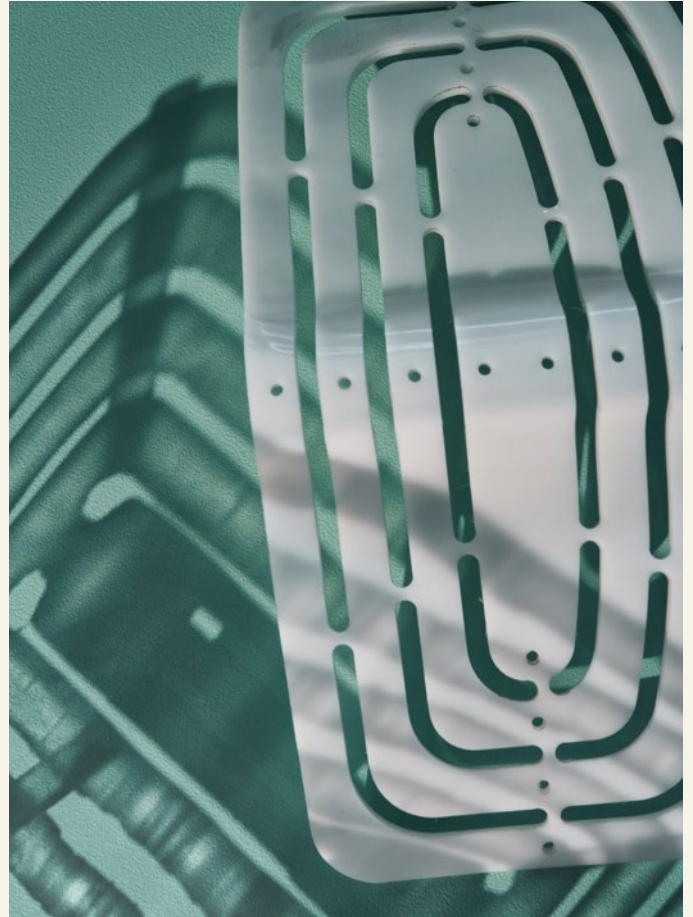
15 women and 19 men with a height between 156–190cm participated in July 2023. The chairs used in the test alongside Aloha Pro were Aloha, Lively and Soji.

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Sustainability

A circle of trust

Combining circular design and adaptive reuse, Aloha Pro embodies sustainability because components are chosen with end-of-life in mind, ensuring that each part can re-enter high-quality use cycles. Easy repair and complete refurbishment options are available as part of our second life solutions. This minimises waste and pollution, contributing to a healthier planet while also lowering costs.



Renewable materials

The seat and back use foam made with alternative materials like plant oils, used cooking oils, and organic waste. This material choice allows us to reduce demand for fossil-based raw materials. Compared to traditional foams, this alternative is more sustainable while still providing exceptional comfort, durability, and support.

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Aloha Pro Mesh



0% glues or adhesives used



5 steps to effortless assembly

Can be upholstered in **100%** recycled Oceanic fabric or other sustainable materials



Biomass Balance Foam (EMEA)
Biobased Foam (APAC)

Helps reduce carbon footprints and greenhouse gas emissions.



> 17.6% recycled content including post and pre-consumer



> 87% recyclability



Greater shipping and fuel efficiency, with compact packaging

98% recycled resin base



Certification
Indoor Advantage Gold

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Aloha Pro Upholstered



Biomass Balance Foam (EMEA) Biobased Foam (APAC)

*Helps reduce carbon footprints
and greenhouse gas emissions.*



Greater shipping and
fuel efficiency, with
compact packaging



Can be upholstered in

100%

recycled Oceanic
fabric or other
sustainable materials



19%

recycled content
including post and pre-consumer



87%

recyclability

98%

recycled resin base



Certification
Indoor Advantage Gold

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Value Proposition

We spend half of our waking hours working – often sitting down. Providing ergonomic workspaces that fit each user can help people work safely and effectively.



Naturally supporting, intuitively adapting

Aloha Pro is crafted to provide personalised ergonomic comfort for every user. Its Tension Control feature seamlessly adapts to various body types, sizes, and workstyles, ensuring a customised seating experience. At its core is the weight-activated synchronous mechanism, which automatically detects the user's weight and adjusts the backrest accordingly. No manual settings needed. This intuitive system encourages proper posture and offers continuous support throughout the day. Whether you're engaged in deep work or switching between tasks, Aloha Pro enhances comfort and productivity through smart, responsive support that moves with you.

Agile Spaces:

Supports quick and easy transitions between different work activities and postures.

Co-working Spaces:

Delivers adaptable seating that caters to a diverse group of users in a shared workspace.

Mobile workstations:

Offers ergonomic support that adjusts automatically as users move between different locations.

Unassigned workstations:

Provides flexible seating that adapts to different users throughout the day.

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Collaborative comfort

Bring a sense of calm and creativity to your workspace. With serene blues, greens, and natural textures, Aloha Pro enhances the sensory experience of collaborative environments. Ideal for hybrid teams and startups, it promotes well-being while encouraging connection and productivity.





Assigned workstations

With new beginnings comes great creativity. Transforming start-up spaces and small office niches with Aloha Pro – bold and colourful, it provides the perfect canvas for brand creativity and innovation. Make a statement and inspire greatness with every seat. These spaces are designed for assigned workstations focused on productivity, featuring height-adjustable tables to meet every need.



Mobile and agile solutions

Combining circular design and adaptive reuse, Aloha Pro transforms co-working spaces with sustainability in mind. These office spaces offer mobility and agile solutions that promote ergonomics, well-being, focus, and productivity, enabling quick transitions between activities. For unassigned workstations it is the ideal flexible seating that adapts to different users throughout the day.



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Dream big in small spaces

Enhance your vibrant home office or huddle room with Aloha Pro. Perfect for hybrid workers and small businesses with big dreams. Ideal for budget-limited workplaces, it complements the cosy and coloured space, ensuring ergonomic ease and inspiring productivity.



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Statement of line (EMEA)

ALOHA PRO Mesh Back

Office chair with weight activated synchronous mechanism and back lock



4D Arms
Plastic Base
Height-adjustable lumbar
On castors



4D Arms
Plastic Base
Height-adjustable lumbar
On glides



4D Arms
Plastic Base
Without height-adjustable lumbar
On castors



4D Arms
Plastic Base
Without height-adjustable lumbar
On glides



Without arms
Plastic Base
Height-adjustable lumbar
On castors



Without arms
Plastic Base
Height-adjustable lumbar
On glides



Without arms
Plastic Base
Without height-adjustable lumbar
On castors



Without arms
Plastic Base
Without height-adjustable lumbar
On glides

ALOHA PRO Upholstered Back

Office chair with weight activated synchronous mechanism, back lock and height adjustable back



4D Arms
Plastic Base
With height-adjustable back
On castors



4D Arms
Plastic Base
With height-adjustable back
On glides



Without arms
Plastic Base
With height-adjustable back
On castors



Without arms
Plastic Base
With height-adjustable back
On glides

Dimensions (Mesh)

Width: 670 mm
Depth: 620 mm
Height: 1010 - 1120 mm
Seat Height: 415 - 535 mm
Arm Height: 188 - 270 mm

Dimensions (Upholstered)

Width: 670 mm
Depth: 620 mm
Height: 1050 - 1240 mm
Seat Height: 415 - 535 mm
Arm Height: 188 - 270 mm

Statement of line (APAC)

ALOHA PRO Mesh Back

Office chair with weight activated synchronous mechanism and back lock



4D Arms
Plastic Base
Height-adjustable lumbar
On castors



4D Arms
Plastic Base
Without height-adjustable lumbar
On castors



1D Arms
Plastic Base
Height-adjustable lumbar
On castors



1D Arms
Plastic Base
Without height-adjustable lumbar
On castors



Without arms
Plastic Base
Height-adjustable lumbar
On castors



Without arms
Plastic Base
Without height-adjustable lumbar
On castors

ALOHA PRO Upholstered Back

Office chair with weight activated synchronous mechanism, back lock and height adjustable back



4D Arms
Plastic Base
With height-adjustable back
On castors



1D Arms
Plastic Base
With height-adjustable back
On castors



Without arms
Plastic Base
With height-adjustable back
On castors

Dimensions (Mesh)

Width: 717 mm
Depth: 687 mm
Height: 975 - 1103 mm
Seat Height: 403 - 531 mm
Arm Height: 183 - 264 mm

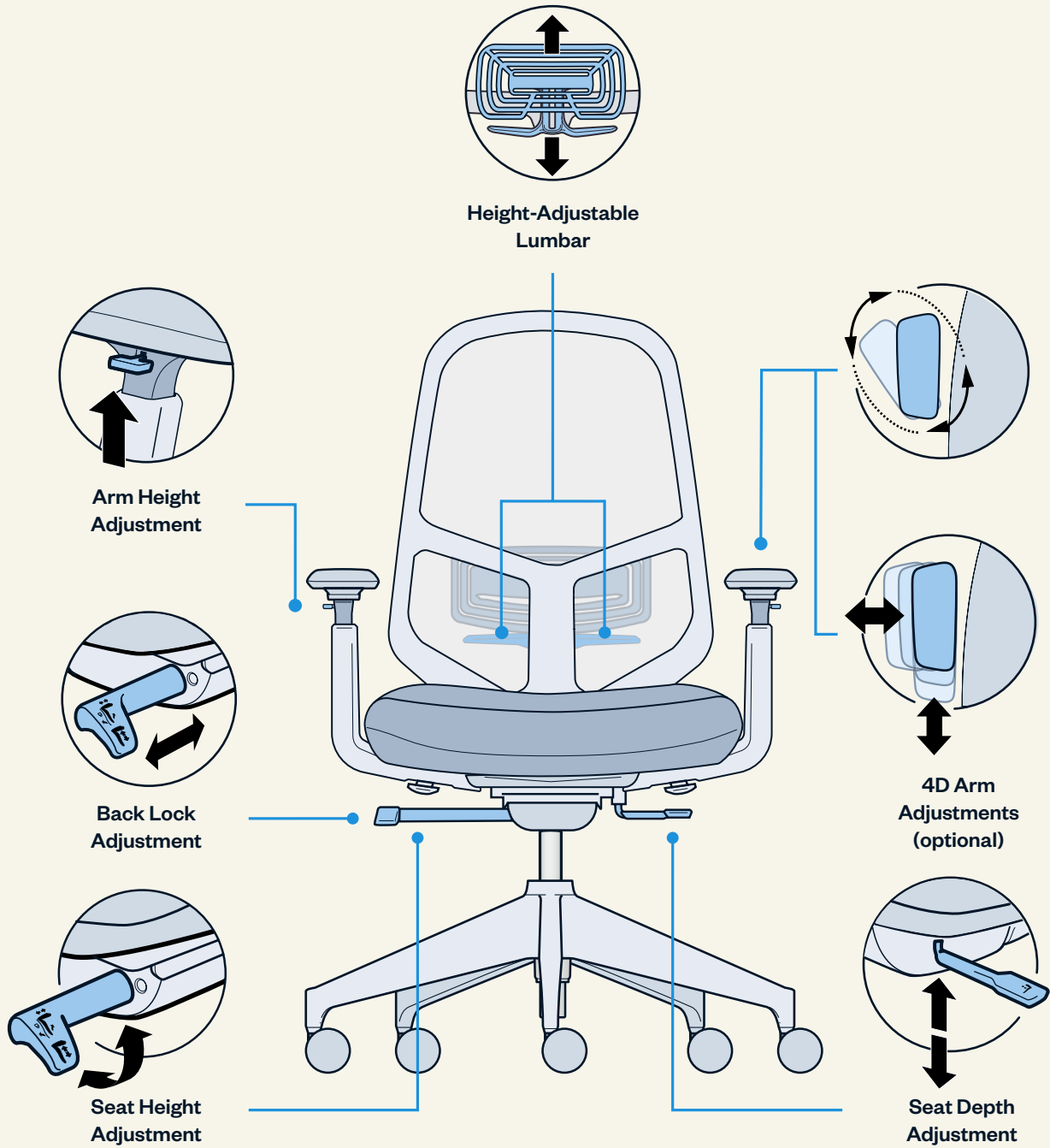
Dimensions (Upholstered)

Width: 717mm
Depth: 687 mm
Height: 1031 - 1224 mm
Seat Height: 403 - 531 mm
Arm Height: 183 - 264 mm

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Functions

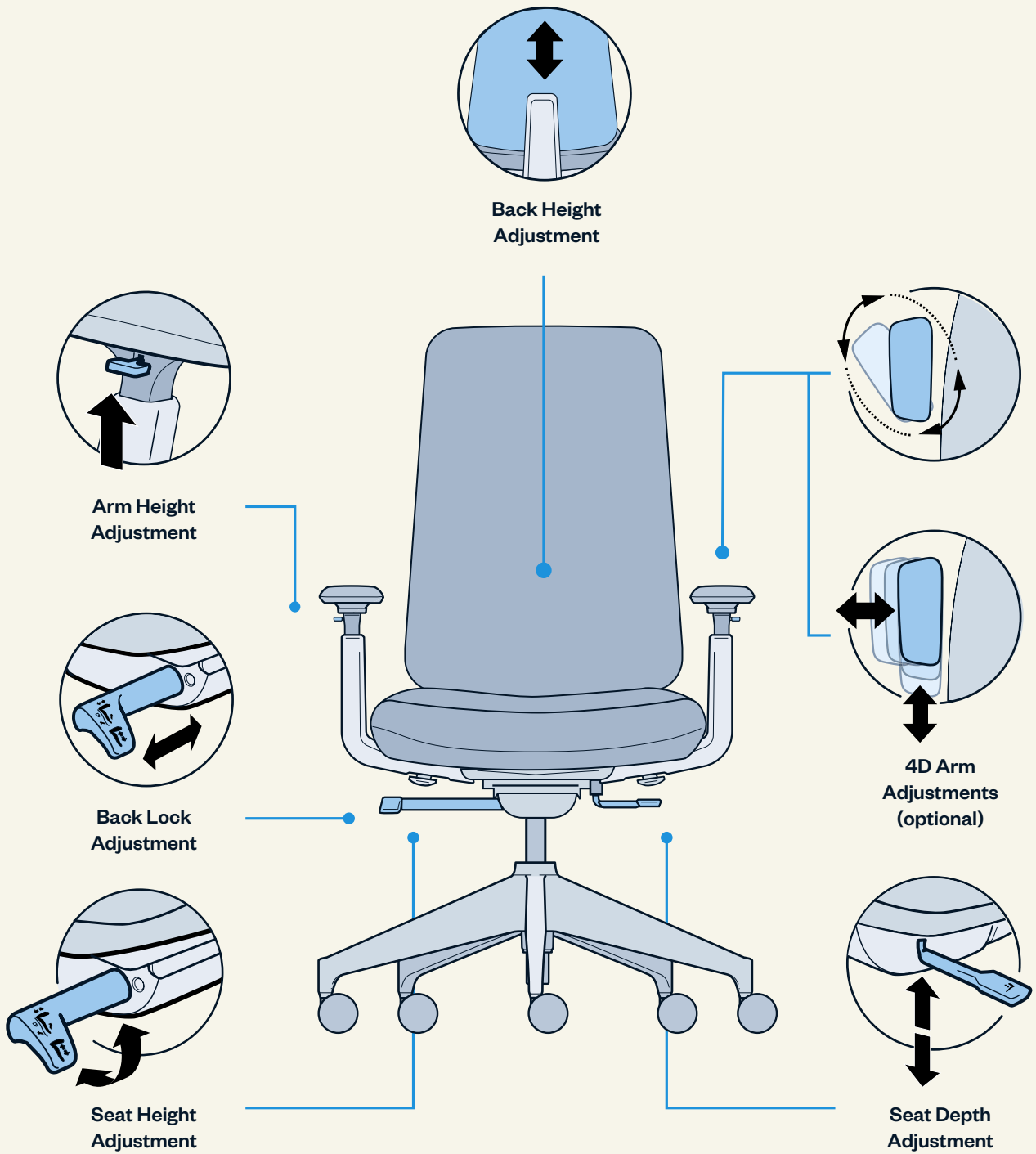
ALOHA PRO Mesh Back



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Functions

ALOHA PRO Upholstered Back



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Fabrics & Finishes (EMEA)

Mesh Back:

Rhythm



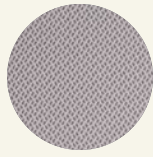
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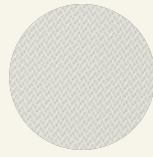
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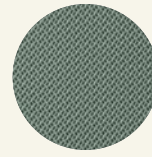
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Runner



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40/0170



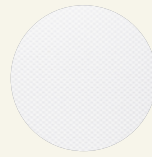
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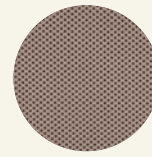
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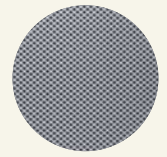
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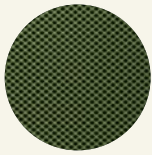
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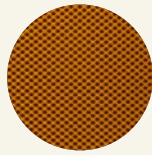
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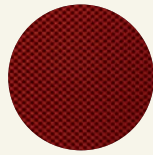
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40/4127

Seat & Back Upholstery:



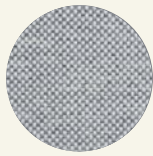
Atlas
19 colours



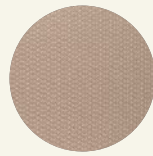
Big Arrow
7 colours



Blazer
12 colours



Class
7 colours



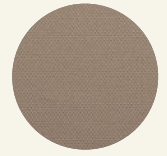
Convert
12 colours



Diagonale
8 colours



Divina Melange 3
8 colours



Felicity
12 colours



Hallingdal 65
12 colours



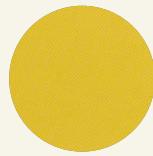
King L Kat
12 colours



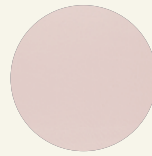
Remix
24 colours



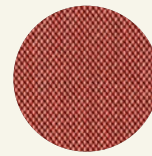
Oceanic
16 colours



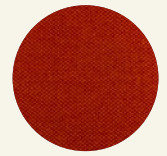
Relate
20 colours



Skai Evida
11 colours



Steelcut Trio 3
11 colours



Maya
9 colours



Xtreme
17 colours



X2
9 colours

Plastic:



Black



Fog

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Fabrics & Finishes (APAC)

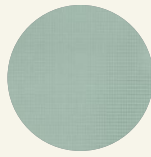
Mesh Back:



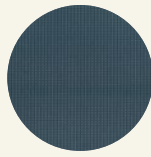
MT001
Midnight Black



MT003
Dizzy Stripe



MT007
Agave



MT008
Lagoon

Seat for Mesh Back chairs:



AP Leather
4 colours



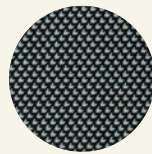
Atlas
19 colours



Big Arrow
7 colours



Blazer
41 colours



Diagonale
8 colours



Divina Melange 3
8 colours



Era
14 colours



Fighter
12 colours



Focus
28 colours



Hallingdal 65
12 colours



Medley
37 colours



Mozart
40 colours



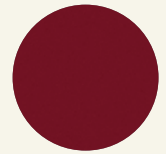
Oceanic
16 colours



Relate
20 colours



Steelcut Trio 3
11 colours



Tellure
8 colours

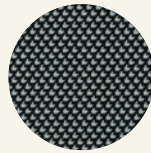
Seat & Back Upholstery:



Atlas
19 colours



Big Arrow
7 colours



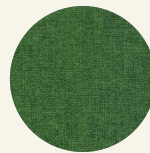
Diagonale
8 colours



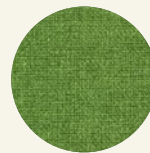
Era
14 colours



Fighter
12 colours



Focus
28 colours



Medley
37 colours



Mozart
40 colours



Oceanic
16 colours

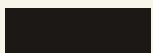


Relate
20 colours



Tellure
8 colours

Plastic:



Black



Fog

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Chair Comparison Quick Guide

Check out how our top ergonomic chairs compare—each designed with performance, sustainability, and long-term support in mind.

EMEA Market



Aloha Pro



Zody II



Zody LX



Very



Soji



Fern

Statement of Line						
Office Chair	•	•	•	•	•	•
Backrest Types						
Options	Mesh, Upholstered	Mesh, Knit	Upholstered	Mesh, Upholstered	Mesh	Mesh, Knit
Ergonomics						
Weight Capacity	< 120 kg	< 150 kg	< 150 kg	< 120 kg	< 120 kg	< 150 kg
Mechanism	Weight-activated synchro	3-point synchro	3-point synchro	3-point synchro	Synchro	3-point synchro
Lumbar support	•	•	•	•	•	•
Armrests						
Options	4D	4D	4D	4D, 3D, Fixed	4D, 1D, Fixed	4D

More insights on ergonomics and seating comparison: www.haworth.com/eu/en/knowledge/research/ergonomics

Asia Pacific Market



Aloha Pro



Aloha Easy



Aloha Active



Very



Soji



Fern

Statement of Line						
Office Chair	•	•	•	•	•	•
Backrest Types						
Options	Mesh, Upholstered	Mesh, Upholstered	Mesh, Upholstered	Mesh, Upholstered	Mesh	Mesh, Knit
Ergonomics						
Weight Capacity	< 124 kg	< 124 kg	< 124 kg	< 146 kg	< 146 kg	< 146 kg
Mechanism	Weight-activated synchro	Synchro	Weight-activated synchro	3-point synchro	Synchro	3-point synchro
Lumbar support	•	•	•	•	•	•
Armrests						
Options	4D, 1D	4D, 1D	4D, 1D	4D, 1D, Fixed,	4D, 1D, Fixed	4D, 1D, Fixed

More insights on ergonomics and seating comparison: www.haworth.com/ap/en/knowledge/research/ergonomics

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